

BRACE FOR IMPACT

Greetings from Starfleet! As part of our continuing efforts to keep STAR TREK: VOYAGER one of the most-talked about, highly-rated and critically-acclaimed sci-fi shows on television, we've included a wealth of information on this CD-ROM to help you propel your local marketing efforts into warp speed.

The contents are as follows:

MARKETING

This section contains Marketing and Episodic information you can use to fend off viewer boredom and educate yourself on all things VOYAGER this fall, including:

- Information on the Paramount Advertising & Promotion Web Site
- The Series Premise
- A Psychographic and Demographic Profile of the VOYAGER Audience
- Complete Co-op Information and Forms
- Synopses for Episodes 101-246
- Complete Title Listings for Seasons 1-6
- Advertising Headlines and Highlight Listings
- Fall 2000 Theme Week Information
- Strip & Weekend Air Schedule through December 31, 2000
- Episodic On-Air Information
- Episodic Radio Information
- On-Air Clip Reel Information
- Downloadable Audio CD Log

PUBLICITY

As we enter into the final season of STAR TREK: VOYAGER in primetime, awareness for the show should be at an all-time high this fall.

Click on this section and you'll find a comprehensive Press and Publicity kit containing the latest inside information on the show, including:





CD-ROM INTRO - CONT.

- Production Info Sheet
- Production Notes
- Awards and Nominations, Including the 2000 Emmy Nominations
- VOYAGER Glossary of Terms
- STAR TREK Fun Facts

You'll also find the most recent cast and producer biographies, including:

- Robert Beltran
- Rick Berman
- Brannon Braga
- Roxann Dawson
- Robert Duncan McNeill
- Kate Mulgrew
- Ethan Phillips
- Robert Picardo
- Tim Russ
- Jeri Ryan
- Garrett Wang

LOGOS AND ARTWORK

To avoid a core breach of design sensibilities, check out this section for complete logo art, including:

- The STAR TREK: VOYAGER Logo in Color and B&W
- Comm. Badge Elements





CD-ROM INTRO - CONT.

PHOTOGRAPHY

Under this heading, you'll find a plethora of the most up-to-date VOYAGER photography, including:

- Cast Shots From Seasons 1-6
- Episodic Photography from Season 6
- Individual Shots of All Main Voyager Crewmembers
- U.S.S. Voyager Photos
- Space Elements

AMUSEMENTS

Since a free trip to the Holodeck was impossible, we've included an all-new downloadable screensaver and wallpaper for your desktop viewing pleasure.





AUDIO CD CONTENTS

THEME MUSIC

- 1. Promo:60
- 2. Promo:30
- 3. Promo:15
- 4. Promo:10
- 5. Promo:05

AUDIO CLIPS

- 6-11 **JANEWAY** 12-15 **CHAKOTAY** 16-19 TUVOK TORRES 20-24 25-29 **PARIS** 30-34 **SEVEN OF NINE** 35-37 NEELIX 38-42 KIM
- 43-47 DOCTOR

